



About Internet Kiosks



Fully automated self-serve internet cafe terminals.

Accept coins, notes, codes, tickets or credit cards.

Built to order and shipped ready to “plug and profit”.

www.arinda.com.au

1300 882 780

What is an Internet Kiosk?

An internet kiosk is a coin or ticket operated computer terminal allowing users to browse the internet, send and receive emails, chat, print, create and edit documents, upload and edit pictures, and do just about anything else they could do on a home or work PC. Internet kiosks come in a range of styles, and can be custom built for any environment.

Most internet kiosks are coin-operated, although they can also accept notes, credit card, tickets, access codes or user accounts. You can have one standalone terminal, or multiple linked terminals all sharing one internet connection.

Demand for high speed Internet access in locations outside the home or office is growing rapidly, creating a fresh opportunity for those who can meet these market demands.



How does it work?

Internet kiosks are incredibly easy to deploy and operate, and even easier to use. All the internet kiosk needs is an internet connection and standard power supply – simply plug it in and profit!

The user simply walks up to your terminal, inserts their payment, and then starts surfing the internet. The user can add more time by simply inserting more coins.

There are many standard features that come with a Surf Easy Internet Kiosk, such as automatic print billing, credit card payment gateway, internet content filtering, remote access, disk protection, scheduled reboots, scheduled email reports, detailed reporting, and much more.

Where are internet kiosks used?

Internet kiosks are often found in hostels, caravan parks, resorts, hotels, restaurants, train stations, airports, libraries, coffee shops, bookstores, Laundromats, department stores, supermarkets and other public places. Many universities and schools also have internet kiosks in their grounds.

Who uses internet kiosks?

Internet access is in high demand by backpackers, travellers, families, students, and business people on the move who rely on the Internet as a vital line of communication and entertainment. Increasingly people need readily available access to the internet when away from the home or office.

Is it easy to setup?

Yes. When you buy an internet kiosk from Arinda we build and configure it for you, and ship it to you ready for immediate operation. All you need to do is plug it in. The kiosk simply plugs into a standard 240V power point, and connects to your modem using a network cable or optional wireless adapter.

Just add internet

If you already have a broadband internet connection at your site then you can simply setup the Internet Terminal to securely use your existing connection. However, you must check with your current ISP to ensure that they allow you to use your connection on a public internet system such as an internet kiosk.

If your site does not already have an internet connection then you will need to setup a broadband ADSL internet connection. For a single internet kiosk we recommend a connection of at least 512kbs downstream bandwidth, with at least 3GB of monthly downloads. However, the faster your connection, the more likely customers are to return time and time again, and the higher the price they will be willing to pay.

Surf Easy Internet Kiosk Features

All Surf Easy internet kiosks have everything you need to start your own internet cafe business. The terminals really are “set and forget”, with a fully automated self-serve operation that does not require staff.

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|---|---|
|  Surf Easy Internet Cafe software |  Dozens of programs & apps |
|  Self-serve pay-per use design |  Internet content filtering |
|  Automatic print billing |  Can accept coins and/or notes |
|  Full control over pricing & plans |  Rebranded to your business |

- | | |
|--|--|
| <input checked="" type="checkbox"/> Remote access from anywhere | <input checked="" type="checkbox"/> Detailed reporting of sales |
| <input checked="" type="checkbox"/> Optional SMS messaging service | <input checked="" type="checkbox"/> Optional credit card billing |
| <input checked="" type="checkbox"/> Business centre | <input checked="" type="checkbox"/> Gaming, chat and IM |
| <input checked="" type="checkbox"/> Disk protection – resets on reboot | <input checked="" type="checkbox"/> Schedule email reports |
| <input checked="" type="checkbox"/> Schedule reboots & shutdown | <input checked="" type="checkbox"/> Internet connection testing |
| <input checked="" type="checkbox"/> In-built cooling fans | <input checked="" type="checkbox"/> Surge protection power board |
| <input checked="" type="checkbox"/> Choice of colours & designs | <input checked="" type="checkbox"/> Many optional extras |

Surf Easy is the easiest internet kiosk system to deploy, manage and use. Everything has been automated so you can focus on your business.

Customer Payment Options

You can set any pricing you prefer, and you can also have tiered pricing plans to encourage higher-spends.

Basically you have 4 options for collecting payments:

1) Provide tickets or access codes through a staff member

You can generate the codes yourself using our online portal, or you can buy pre-printed tickets from Arinda. These codes each have a set period of time.

2) Coin-operated

When equipped with a coin acceptor, the internet kiosk can operate without the need for any staff. Coin acceptors can be configured for any currency.

3) Note-operated

When equipped with a note acceptor, the internet kiosk can operate without the need for any staff. Note acceptors can be configured for any currency.

4) Credit card

You can use the Arinda Merchant Service to accept credit card payments. Users simply choose their desired access plan, then enter their credit card details on the screen. The credit card is then securely processed over the internet.

Merchant Service (Credit Card billing)

If you want to accept credit card payments online you will need a merchant service. If you already have a merchant facility with your bank then all you need is a SecurePay account (please see www.securepay.com.au for more information).

Alternatively, you can use the Surf Easy Merchant Service, and we will handle all the credit card processing for you. The Surf Easy Merchant Service has an annual fee of \$150, and there are also transaction fees of 85 cents plus 3.25% of the transaction value. All funds are received into our merchant account, and we then settle these into your bank account by direct deposit after the end of each month and provide you with a statement for the month. For more information please visit our website.

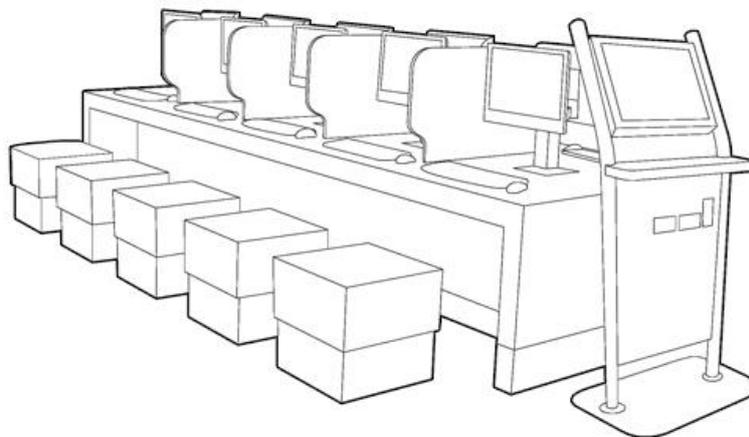


Custom Internet Kiosks

In addition to our standard models, we can also build custom internet kiosks to specifically suit your deployment.

For example, we can build multiple terminal internet kiosks, wall-mounted internet kiosks, change colours, laminates, or custom fit a solution into your store.

Simply let us know your requirements and we can build an internet kiosk to suit.



Configuration & Settings

When you order your Surf Easy Internet Kiosk we will send you a short form asking you how you would like your internet kiosk to operate. Based on your answers and input we will fully configure your internet kiosk ready for you prior to shipping. Then when you receive your kiosk it will be ready for immediate operation. You can also change your settings at any time.

Business and Technical Training

We also have training programs to teach you everything you need to know about starting and building your own internet kiosk or internet cafe business. Plus technical training courses to turn you into a product expert. Please visit www.arinda.com.au/training.asp for more information on these detailed training courses.

Support

With all Surf Easy Internet Kiosks Arinda provides 1 year free on-call support during business hours, and life-time free email support.

You can also choose to upgrade to an after-hours support plan for coverage from 8am to 8pm, 7 days. With all support plans you are expected to support your own end-users, but we will support you and your staff.

For more information on our support plans please visit our website.

Contact Us

Feel free to contact Arinda on 1300 882 780 to discuss your internet kiosk needs.